



CONSUMER: Limit - one coupon per purchase. Not to be transferred, sold or reproduced. No facsimiles accepted. Any other use constitutes fraud. Limited to smokers 21 years of age or older. Participation in this promotion at the discretion of the retailer. Offer good only in U.S.A. Consumer pays any sales tax.

RETAILER: Philip Morris will reimburse you the face value of this coupon plus the handling and postage provided you and the consumer have complied with the terms herein. Void when submitted by unauthorized agent. Invoices showing purchases of sufficient stock to cover all coupons must be shown upon request. Void where prohibited, taxed or restricted. Cash value 1/20¢. Redeem by mailing to: Philip Morris U.S.A. CMS Dept. #28200, 1 Parkway Drive, Del Rio, Texas 78840. ©Philip Morris Inc. 1996.

PARLIAMENT

Lights

SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.

Kings: Box 8 mg "tar," 0.7 mg nicotine; Soft 9 mg "tar," 0.7 mg nicotine -
100's: 12 mg "tar," 0.9 mg nicotine av. per cigarette by FTC method.

PLD-1-SC-1.00

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SCHAUENBURG IL 60168-9974

PO BOX 4162

SMOKER'S SURVEY

POSTAGE WILL BE PAID BY ADDRESSEE

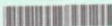
BUSINESS REPLY MAIL
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PLACE THIS EDGE AGAINST BLUE STRIP



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